

Food Advisory Council for Students

WEDNESDAY, SEPTEMBER 26, 2018



Purpose Statement

- ▶ The purpose of the Food Advisory Council for Students is to be an open forum to discuss strategies for UAB Campus Dining to continue exceeding the expectations of customers.

Let's talk branding...

- A name that is:
 - Easy to say
 - Describes what we do
- An image that:
 - Reiterates our purpose
 - You would be proud to wear



What's New?



New locations in Collat School of Business

▶ Jamba Juice

- Classic and All Fruit Smoothie options
- Option to Add Boosts: Protein, 3G Energy, Kale, Daily Vitamin

Sandella's Flatbread Café

- Breakfast served until 10:30 AM
- Grilled flatbreads, paninis, quesadillas, and wraps

Later hours coming Fall 2018

New Team Members

BRIAN BOWSER, Resident District Manager

ALLIE FOSTER, Catering Executive Chef

SAMANTHA KHEIM, Marketing Manager

VERSIE CUNNINGHAM, Retail Manager
(The Den, C-Store)

BRANDON DAY, Retail Manager
(Einstein Bros. Bagels, Sandella's Flatbread Café, Jamba Juice, WOW Café, ZIME)

Joining the team next month...



Campus Executive Chef David Fabrycki





Meal Plans

- ▶ Added an Unlimited 5 Day option
- Renamed all plans
- Added MVP option
- Renamed Dining Dollars to Dragon Cash (same function)

| MEAL PLAN | MEALS | DINING DOLLARS | COST PER SEMESTER |
|---|--|----------------|---|
|  Dragonfire 7 | Unlimited 7 days per week | \$25 | \$1,875 <small>with MVP: \$2,015</small> |
|  Dragonfire 5 | Unlimited 5 days per week (Monday-Friday) | \$150 | \$1,875 <small>with MVP: \$2,015</small> |
| Green & Gold | 9 per week | \$600 | \$1,875 |
| Gold Block 75 | 75 | \$250 | \$900 |
| Gold Block 25 | 25 | \$300 | \$500 |
| Dining Dollars | - | \$500 | \$500 |

 denotes a meal plan eligible for the MVP add-on



**CRISPY CHICKEN
& TATER LUNCH**

**CRISPY CHICKEN
& TATER EGG SANDWICH**



**PUMPKIN PIE
LATTE**

**PUMPKIN
MUFFIN**

**PUMPKIN WALNUT
CRUNCH GOURMET
& Pumpkin Shmear**

Menus

- ▶ The Den 5 for \$5

The Commons expanded Mindful Monday

ZIME added fresh cut fruit

WOW Café limited time – Hot Honey Chicken Sandwich

Einstein Bros. Bagels limited time – Pumpkin Feast, Crispy Chicken

Starbucks limited time - #PSL



- Catering has been rebranded to better reflect our commitment to UAB
- Includes an updated catering guide
- Kept our commitment to student groups to have low-cost Student Catering



What's Coming Up



Events in the Commons

- ▶ **Mindful Mondays** - \$5 for Students
- Blazer Bites** – Tuesdays @ Lunch
Thursdays
 - **Sizzling Salads** @ Lunch
 - **Fried Chicken Thursdays** @ Dinner
- Family Weekend Brunch** – Sunday 9/30
- World Vegetarian Day** - Monday 10/1
- Oktoberfest & Brian's Blazer Bites** – Tuesday 10/2
- Stone Steakhouse** – First Wednesdays each month
- Taco Day** – Thursday 10/4
- Meal Plan Appreciation Day Crawfish Boil**– Wednesday 10/10
- Donor to Diner** – Tuesday 10/16
- Dinner with the Director** – Tuesday 10/16
- Gatsby Party** – Wednesday 10/17
- Sweet Things Gourmet Desserts** - Wednesday 10/24
- Breakfast for Dinner** – last Mondays of each month
- Halloween** – 10/31



Other promotions

- WOW Café
 - Boneless Tuesdays
 - Thirsty Thursdays – 6-10 PM
 - Happy Hours – Daily 4-6 PM
 - Game Day Specials
 - Party on the Porch – 10/19
- Melvyn & Elmo's Bagel Drop – Mondays on Twitter
- Win it Wednesdays – on Instagram
- Magic City Eats @ Fall Fest – 10/14
- Donor to Diner – 10/16
- Magic City Eats @ Hoops at Bartow – 10/18
- Surprise Halloween Promo at Starbucks
- The Den Battle Royale – Date TBD

Questions?



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