

# Health Behavior

## MPH & PHD Competencies

### MPH Competencies

- ❖ MPH HB 1: Explain social and behavioral science theories, frameworks, and models to address public health problems
- ❖ MPH HB 2: Design theory-based behavior change strategies to meet the needs of target populations
- ❖ MPH HB 3: Apply evaluation methods to assess health promotion and disease prevention programs
- ❖ MPH HB 4: Select study designs appropriate for social and behavioral science research questions
- ❖ MPH HB 5: Synthesize the literature concerning individual and social influences on health behavior

### PhD Competencies

- ❖ PhD HB 1: Apply health behavior theories to analyze individual and social influences on health behavior
- ❖ PhD HB 2: Develop original research questions and apply research designs to address those research questions
- ❖ PhD HB 3: Design a theoretically-informed health behavior intervention plan
- ❖ PhD HB 4: Develop an implementation and evaluation plan for a theoretically-informed health behavior intervention
- ❖ PhD HB 5: Conduct theoretically-informed health behavior research from design through analysis and interpretation