

41st UAB NATIONAL SYMPOSIUM FOR HEALTHCARE EXECUTIVES

October 23 – 25, 2024

The Grand Bohemian
2655 Lane Park Rd
Birmingham, AL 35223

PIONEERING HEALTHCARE EXCELLENCE IN THE DIGITAL AGE

AGENDA

Wednesday, OCT 23

- 9:00 AM – 1:00 PM Women in Healthcare Leadership Presents
- Breaking Through The Glass Ceiling: Overcoming Invisible Barriers**
- 1:00 PM – 2:30 PM Advisory Board Meeting - MSHA
- Advisory Board Meeting - WiHL
- 3:00 PM Welcome – Christy Harris Lemak
- 3:05 PM – 4:00 PM Opening Keynote: Presented by Brasfield & Gorrie
- Health System of the Future: Healthcare Strategy Amid Complex—and Conflicting—Market Forces**
- Lisa Bielamowicz, MD
- Co-Founder and Former CEO of Gist Healthcare



- 4:00 PM – 5:00 PM **Panel Discussion**
- Strategic Innovation for High Reliability Sterile Processing**

- Moderator: Tim Mohiuddin, Senior Project Manager, Turner & Townsend

Panelists:

- John Kueven, MSHA, RN, FACHE, Chief Operating Officer, Northeast Georgia Health System
- Amy Marsh, MBA, BSN Vice President, Perioperative Services, Northeast Georgia Health System
- K. Lynne Class, MHA, BSN, Vice President of Clinical Operations, UAB Medicine

5:00 PM – 6:30 PM

Opening Reception: [Sponsored by Capital Growth Medvest & STERIS](#)

Thursday, OCT 24

7:00 AM – 8:00 AM

Breakfast: [Sponsored by UF Health Florida Recovery Center](#)

8:00 AM – 9:00 AM

KEYNOTE: [Presented by Realty Trust Group](#)

Using AI to Improve Safety: Risks and Opportunities

Tejal Gandhi, MD

Chief Safety and Transformation Officer, Press Ganey



9:00 AM – 10:30 AM

ACHE Session: [Presented by Development Solutions; Sponsored by ACHE of Alabama](#)

The Role of Data and Advanced Analytics in Transforming Healthcare

Moderator: Allyson G. Hall, PhD, Professor, Department of Health Services Administration, Director, Graduate Programs in Healthcare Quality & Safety, The University of Alabama at Birmingham

Panelists:

- Donna Lawson, RN, MBA, MSHA, CPHQ, Vice President, Chief Quality & Patient Safety, Atlantic Health System
- Katie M. Owens, MHA, CPXP, Co-Founder & President, Healthcare Experience Foundation
- Thais O Queliz, MD, MSHA, MSHQS, Neonatologist, Orlando Health and Pediatrix Medical Group

10:30 AM – 11:00 AM

Networking Break: [Sponsored by Johnson](#)

11:00 AM – 12:30 PM

ACHE Session: [Presented by TRO Jung|Brannen; Sponsored by MHCE](#)

Healthcare Compliance: Emerging Trends and Best Practices for Managing Risk (CYBER)

Moderator: Ryan Allen, DSc, MSc, CISSP, CHPS, , Chief Information Security Officer, UAB Health System

Panelists:

- David Houlding, MSc, CISSP, CIPP, Director, Global Healthcare Security & Compliance Strategy, Microsoft
- M. Thad Phillips, PhD, Chief Information Security Officer, Baptist Health Care
- Layna Rush, JD, CIPP/US, CIPP/C, Shareholder and Member, Data Protection, Privacy, and Cybersecurity Team, Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

12:30 PM – 1:00 PM

Networking Break: [Sponsored by Healthcare Experience Foundation](#)

1:00PM – 2:45 PM

Lunch: [Sponsored by TriVent Healthcare](#)

KEYNOTE: [Presented by Hoar Construction](#)

Reshaping Caregiver Growth, Development, and Staffing Strategies

Bryan Sisk, DNP

Senior Vice President and Chief Nursing Executive, Memorial Hermann Health System



2:45 PM – 3:15 PM

Networking Break: [Sponsored by Guideway Care](#)

3:15 PM – 4:45 PM

ACHE Session: [Presented by IN Compass Health; Sponsored by ACHE of Alabama](#)

Managing for Morale: Effective Management Techniques to Retain Your Staff

Moderator: Mary Temm, DSc, FACHE, Temm & Associates, Inc.

Panelists:

- Michael Wiechart, DSc, MBA, CPA, President and Chief Operating Officer, Team Health
- Lindsey Harris, RN, CRNP, MSN, DNP, Assistant Professor, School of Nursing, The University of Alabama at Birmingham, and Past President, Alabama State Nurses Association

- Shawn Ulreich, RN, MSN, DSc, Senior Vice President, Clinical Operations & Chief Nurse Executive, Corewell Health West Michigan

4:45 PM – 6:00 PM Networking Reception: [Sponsored by Capital Growth Medvest/STERIS](#)

6:30 PM – 8:30 PM Alumni Engagement Dinner (Birmingham Museum of Art)

Friday, OCT 25th

7:30 AM – 8:00 AM Breakfast

8:00 AM – 9:00 AM KEYNOTE: [Presented by Huntsville Hospital System](#)

Navigating Healthcare's Digital Revolution: The Mayo Clinic Experience

AJ Dunn, FACHE

Chief Administrative Officer, The Mayo Clinic, Jacksonville, FL



Caroline Russell, FACHE

Operations Administrator: Innovation & Practice Transformation, The Mayo Clinic, Jacksonville, FL



9:00 AM – 10:30 AM ACHE Panel: [Presented by VIVA Health; Sponsored by MHCE](#)

Healthcare Leadership for the 4th Industrial Revolution

Moderator: Janet Guptill, FACHE, President & CEO, The Scottsdale Institute

Panelists:

- Rubin Pillay, MD, PhD, Director, Marnix E Heersink Institute for Biomedical Innovation, The University of Alabama at Birmingham
- Armika Berkley, MPH, DSc, Chief Administrative Officer, The Permanente Medical Group, Inc. - Kaiser Permanente
- Ashley Vertuno, FACHE, Chief Executive Officer, HCA Florida, JFK North Hospital

10:30 AM – 10:45 AM

Networking Break: [Sponsored by Goodwyn Mills Cawood](#)

10:45 AM – 12:15 PM

ACHE Panel: [Presented by UAB Medicine; Sponsored by ACHE of Alabama](#)

Bending the Execution Curve: Implementing Successful Organizational Change in Hospitals and Healthcare Organizations

Moderator: Christy Harris Lemak, PhD, FACHE, UAB

Panelists:

- S. Dawn Bulgarella, MSHA, CPA, Chief Executive Officer, UAB Health System
- Tom Miller, MSHA, Chief Executive Officer, UofL Health
- Ken D. Haynes, MBA, MSHA, FACHE, President, Southeast Region, Advocate Health

12:30 PM

Legacy of Leaders Luncheon
