

Monday, Nov. 27, 4:30-6:00 PM,
SPSI26, Room: S404AB



The **ACADEMY**
for Radiology & Biomedical
Imaging Research

Advancing Innovation in Imaging Science

Preparing Imaging Investigators to Dive Into the 'Shark Tank'

If you are interested in alternatives to federal funding, attend the Imaging Shark Tank, an educational session where you can watch early career investigators pitch their idea to a panel consisting of representatives from industry, academia and venture capital.

- 1) Identify strategies for bringing research to the marketplace.
- 2) Present a proposal in a way that elicits interest from potential investors.
- 3) Take steps to secure investor funding while developing and protecting the intellectual property.
- 4) Identify ways to generate business value through licensing and collaborations.



SPSI26 **Preparing Imaging Investigators to Dive Into the 'Shark Tank'**
Ronald L. Arenson, MD | Renee L. Cruea, MPA

Shark Tank Panel:

- **Ari Nowacek**, MD, PhD, Principal, ARCH Venture Partners
- **Scott A. Penner**, JD, Senior Counsel Foley & Lardner LLP; Protecting your IP
- **Micheal Haimour**, MBA, Director at Boston Scientific, U.S. Healthcare Solutions & Partnership



Ari Nowacek, MD, PhD Scott A. Penner, JD Michael Haimour, MBA

The Pitch Teams:

Low cost ultrasound at the point of care

Vandiver Chaplin, MS and **Patrick Baird, MBA**, Vanderbilt University

eMASS and Computer-Assisted tumor Response Evaluation (CARE)

Andrew Smith, MD, PhD, University of Alabama at Birmingham

ChemoFilter: Reducing the Toxicity of Chemotherapy

Steven W. Hetts, MD, University of California, San Francisco

Contrast Allergy PreMed Pack

Michael Hanley, MD, University of Virginia



Vandiver Chaplin, MS Patrick Baird, MBA Andrew Smith, MD, PhD Steven W. Hetts, MD Michael Hanley, MD