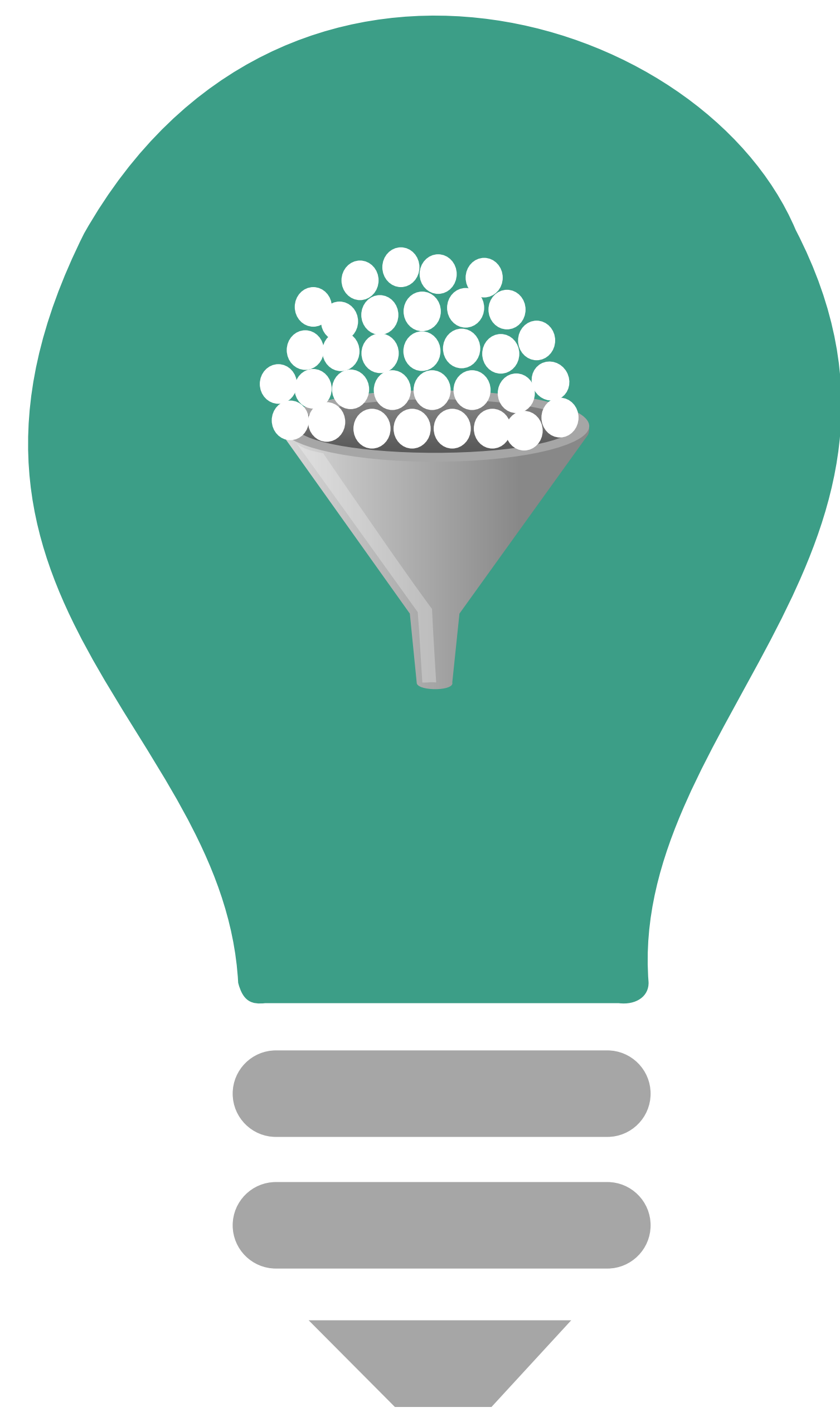


Research Translation through Commercialization



CCTS



STEP 1

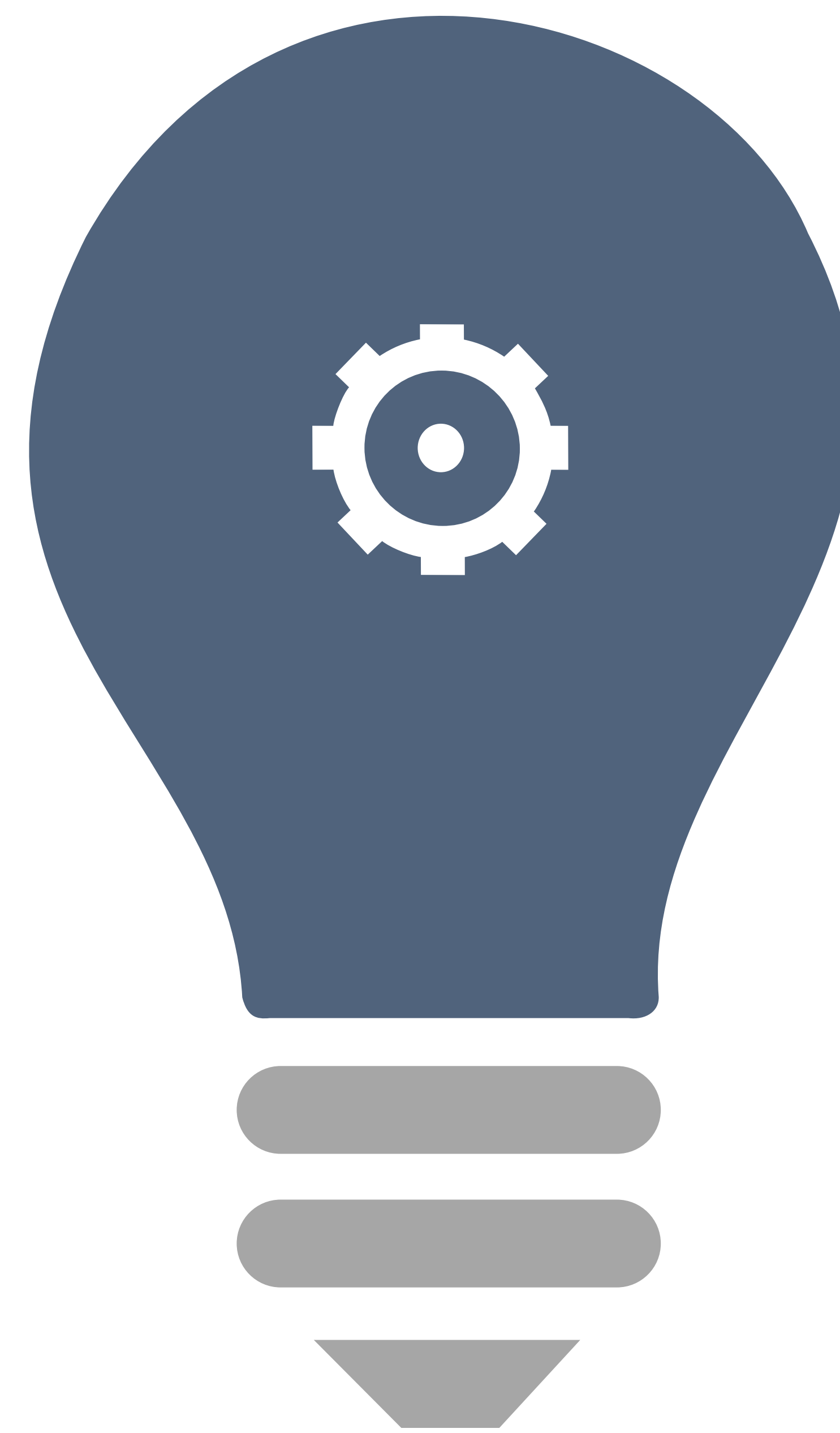
Explore Ideas with CCTS

Identify problems worth solving by working with clinicians, nurses, patients, navigators and community stakeholders on the front-lines of healthcare.

Solution Studios: Matching clinical problems with research solutions

Informatics Institute: EHR, i2b2 and data driven health needs

Genomics and Personalized Medicine: connecting clinical and translational researchers to expertise and capacity to undertake genetic and genomic investigation



STEP 2

Educate through CCTS & I-Corps

Learn how to discover the business potential of your research innovations and the process for taking ideas from the lab to the marketplace.

I-Corps Lean Startup: Identify the potential commercialization pathways and business model through customer discovery and lean startup. I-Corps is the premiere federally funded program to help faculty validate the market potential of their research.



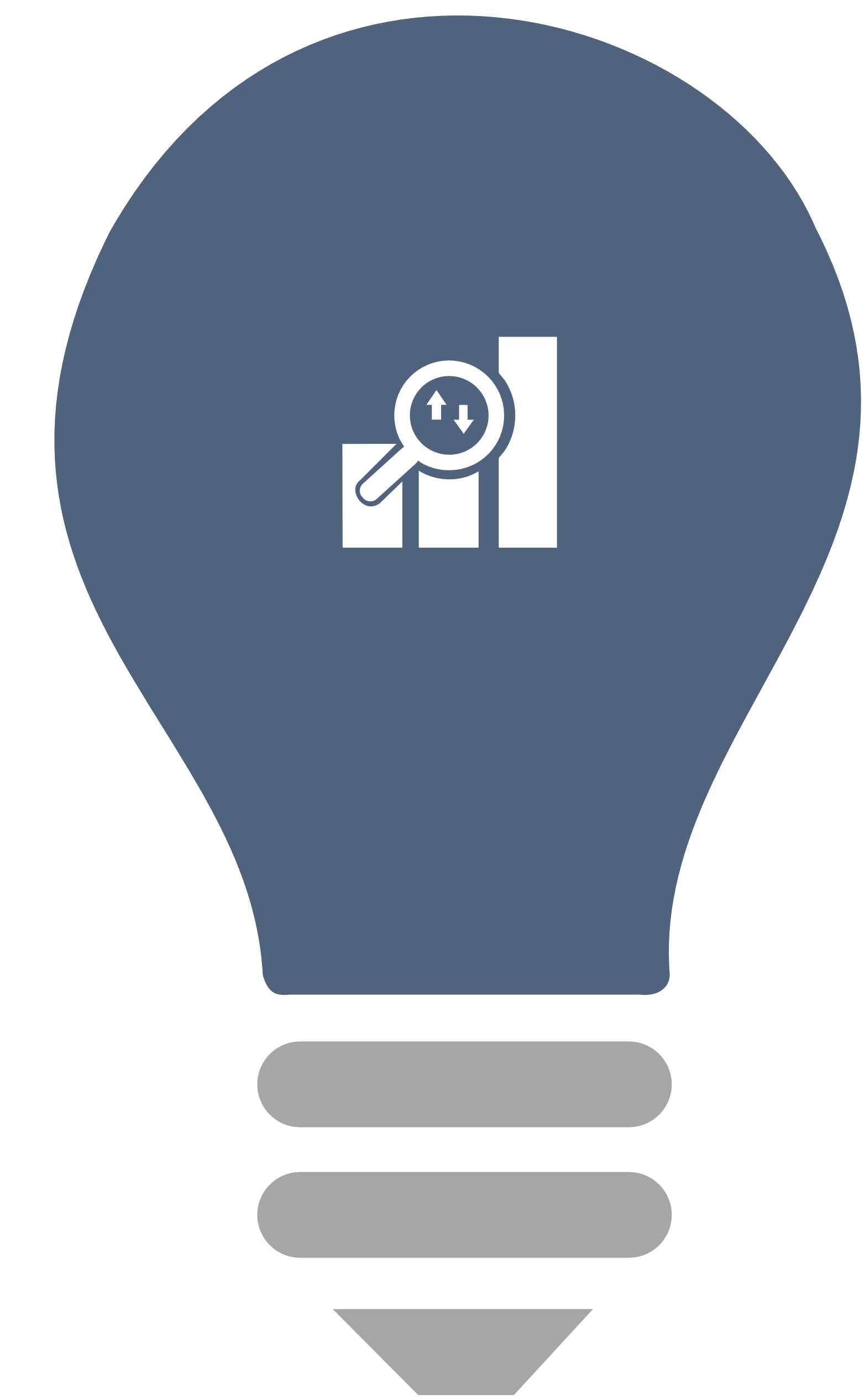
STEP 3

Evaluate Ideas with CCTS i-Panels & HIIE

Take advantage of UAB's multiple resources to support faculty startups and research commercialization.

CCTS i-Panels: Seek help from experts to fill in knowledge gaps around the commercialization pathway, such as regulatory or proof-of-concept studies.

HIIE: Harbert Institute for Innovation and Entrepreneurship, which is UAB's home for technology transfer & commercialization expertise. Explore whether launching a business versus finding a strong business partner is the better strategy.



STEP 4

Execute Your Business Idea with HIIE

HIIE can help you take your research idea from campus to commercial venture.

Disclose an Invention: See if your research ideas (IP) can be protected through patents or other means

Early-Stage Funding: Funding may be available from HIIE to support development of your ideas.

SBIR-STTR Grants: See how you can take advantage of the federal governments small business innovation grants for early-stage concept development



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