

**CURRICULUM VITAE  
JONATHAN WIESEN**

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**EDUCATION**

Ph.D., Brown University, Providence, RI, May 1998 (completed July 1997)  
M.A., Brown University, Providence, RI, May 1992  
B.A., *With Highest Distinction*, University of California, Berkeley, CA, May 1990  
University of Sussex, Falmer/Brighton, UK, Education Abroad Program, coursework in  
European History and Philosophy, 1988-89

**PROFESSIONAL EXPERIENCE**

2019-2024	Professor and Chair, History Department, UAB
2016-2018	Chair, History Department, Southern Illinois University Carbondale (SIU)
2012-2018	Professor, History Department, SIU
2003-2012	Associate Professor, History Department, SIU
1998-2003	Assistant Professor, History Department, SIU
1997-1998	Visiting Assistant Professor, History Department, Colgate University, Hamilton, NY

**PUBLICATIONS AND CREATIVE WORKS**

Books:

*Modern Germany and American Racial Violence* (forthcoming, Cornell University Press)

*The Routledge History of Global Nazism* (coedited volume with Eric Kurlander, Jennifer Evans, and Julia Torrie), under contract with Routledge

*Nazi Germany: Society, Culture, and Politics* (textbook cowritten with Pamela E. Swett), Bloomsbury Academic Publishers, 2024)

*Creating the Nazi Marketplace: Commerce and Consumption in the Third Reich* (Cambridge: Cambridge University Press, 2011)

*Selling Modernity: German Advertising in the Twentieth Century* (edited with Pamela E. Swett and Jonathan R. Zatin) (Durham: Duke University Press, 2007)

*West German Industry and the Challenge of the Nazi Past, 1945-1955* (Chapel Hill and London: The University of North Carolina Press, 2001)

Articles in Professional Journals:

“Forum, A Reusable Past: The Meaning of the Third Reich in Recent U.S. Discourse,” participant in published roundtable, *Central European History*, vol. 55, no. 4 (December 2022): 551-75

“American Lynching in the Nazi Imagination: Race and Extra-Legal Violence in 1930s Germany,” *German History*, vol. 36, no. 1 (February 2018): 38-50 [winner of Hans Rosenberg Article Prize, Central European History Society, 2020]. Reprinted in *Race in Modern Germany: A Special Collection from German History*, 2010-2020: 3859.

“Surveillance and German Studies” [with Andrew Zimmerman], Introduction to Wiesen and Zimmerman, eds. Special issue on “Surveillance and German Studies.” *German Studies Review* 38:2 (May 2015): 263-69.

“Beyond National Socialism?” [with Geoff Eley], *German Studies Review* 35: 3 (October 2012): 474-79.

“Service Above Self? Rotary Clubs, National Socialism, and Transnational Memory in the 1960s and 1970s,” *Holocaust and Genocide Studies* 23, no. 1 (Spring 2009): 1-25

“Morality and Memory: Reflections on Business Ethics and National Socialism,” *Journal of Holocaust Education* 10, no. 3 (Winter 2001): 60-82 [note: published in fall, 2002, as journal was running behind schedule]

“Coming to Terms with the Worker: West German Industry, Labour Relations, and Idea of America, 1949-1960,” *Journal of Contemporary History* 36:4 (October 2001): 561-80 [reprinted in John C. Wood and Michael C. Wood, eds., *George Elton Mayo: Critical Evaluations in Business and Management* (Abingdon: Routledge, 2004/2006): 445-64]

“German Industry and the Third Reich: Fifty Years of Forgetting and Remembering,” *Dimensions: A Journal of Holocaust Studies*, 13, no. 2 (December 1999): 3-8

"Overcoming Nazism: Big Business, Public Relations, and the Politics of Memory, 1945-1955," *Central European History* 29, no. 2 (June 1996): 201-26

### Book Chapters:

"International Responses to Nazi Race and Jewish Policy, 1933-1939" in Mark Roseman and Dan Stone eds., *Cambridge History of the Holocaust*, (Cambridge University Press, forthcoming 2025)

"Die afroamerikanische Presse, der nationalsozialistische Antisemitismus und transatlantische Diskurse über Rassismus 1933-1945," in Norman Domaier and Benno Nietzel, eds., *Nationalsozialismus und Internationale Öffentlichkeit* (Campus Verlag, forthcoming, 2025)

"Introduction," to H.G. Adler, *After Liberation: Towards a Sociology of the Shoah*, edited by Jeremy Adler and translated by Belinda Cooper (New York: Berghahn Books, 2024), 1-13.

"A Jew-Free Marketplace: The Ideologies and Economics of Thievery," in Jonathan R. Zatlin and Christoph Kreutzmüller, eds., *Dispossession: Plundering German Jewry* (Ann Arbor: University of Michigan Press, 2020), 33-50.

"On Dachau and Jim Crow: Holocaust Memory in the Postwar African American Press," in Regina Fritz, Eva Kovács, and Béla Rásky, eds., *Als der Holocaust noch keinen Namen hatte/Before the Holocaust had its Name: Zur frühen Aufarbeitung des NS-Massenmordes an Jüdinnen und Juden* (Vienna: New Academic Press, 2016)

"Die Verteidigung der deutschen Wirtschaft: Nürnberg, das Industriebüro und die Herausbildung des neuen Industriellen," in Kim C. Priemel and Alexa Stiller, eds. *NMT: Die Nürnberger Militärtribunale zwischen Geschichte, Gerechtigkeit und Rechtschöpfung* (Hamburg: Hamburger Edition, 2013): 630-52.

"Fascism and Consumption," in Frank Trentmann, ed., *The Oxford Handbook of the History of Consumption* (Oxford: Oxford University Press, 2012): 433-50.

"An Ambivalent Embrace: Businessmen, Mass Consumption, and Visions of America in the Third Reich," in Hartmut Berghoff and Uwe Spiekermann, eds., *Decoding Consumer Societies* (New York: Palgrave, 2012): 249-65

"Driving, Shopping, and Smoking: The Society for Consumer Research and the Politics of Pleasure in Nazi Germany," in Pamela E. Swett, Corey Ross, and Fabrice d'Almeida, eds., *Pleasure and Power in the Third Reich* (New York: Palgrave, 2011): 19-34

“Creating the Nazi Marketplace: Public Relations and Consumer Citizenship in the Third Reich,” in Geoff Eley and Jan Palmowski, eds., *Citizenship and National Identity in Twentieth-Century Germany* (Stanford: Stanford University Press, 2008): 146-63

“The Modern Guild: Rotary Clubs and Bourgeois Renewal in the Aftermath of National Socialism,” in Frank Biess, Mark Roseman, and Hanna Schissler, eds., *Conflict, Catastrophe, and Continuity: Essays on Modern German History* (Oxford and New York: Berghahn Books, 2007): 297-317

“Germany’s PR Man: Julius Klein and the Making of Transatlantic Memory,” in Alan Steinweis and Philipp Gassert, eds., *Coping with the Nazi Past: West German Debates on Nazism and Generational Conflict, 1955-1975* (Oxford and New York: Berghahn Books, 2006): 294-308

“Massenkonsum und Unternehmenskultur im Dritten Reich,” in Volker R. Berghahn and Sigurt Vitols, eds., *Gibt es einen deutschen Kapitalismus? Tradition und globale Perspektiven der sozialen Marktwirtschaft* (Frankfurt am Main: Campus Verlag, 2006): 129-42

“Study Tours, Trade Fairs, Publicity Campaigns: Business Encounters and Cold War Anxieties, 1945-1968,” in Detlev Junker, ed., *The United States and Germany in the Era of the Cold War: A Handbook* (Cambridge: Cambridge University Press, 2004): 573-80 [This is a translation of 2001 article “Bildungsreisen” below]

“Miracles for Sale: Consumer Displays and Advertising in Postwar West Germany,” in David F. Crew, ed., *Consuming Germany in the Cold War: Consumption and National Identity in East and West Germany, 1949-1989* (Oxford and New York: Berg Publishers, 2003): 151-78

“Public Relations as a Site of Memory: The Case of West German Industry and National Socialism,” in Alon Confino and Peter Fritzsche, eds., *The Work of Memory: New Directions in the Study of German Society and Culture* (Urbana: University of Illinois Press, 2002): 196-213

“Bildungsreisen, Handelsmessen, Werbekampagnen: Begegnungen zwischen deutschen und amerikanischen Geschäftsleuten im Zeichen des Kalten Krieges,” in Detlef Junker, ed., *Die USA und Deutschland im Zeitalter des Kalten Krieges, 1945-1990. Ein Handbuch* (Stuttgart: Deutsche Verlags-Anstalt, 2001): 870-80

"America, Mass Society, and the Decline of the West: West German Industrialists and Cultural Reconstruction after World War II," in Michael Wala and Ursula Lehmkuhl,

eds., *Technologie und Kultur: Europas Blick auf Amerika vom 18. bis zum 20. Jahrhundert* (Cologne: Böhlau Verlag, 2000): 203-24

“The Richard Willstätter Controversy: The Legacy of Anti-Semitism in the West German Chemical Industry,” in John E. Lesch ed., *The German Chemical Industry in the Twentieth Century* (Dordrecht, Netherlands: Kluwer Academic Publishers, 2000): 347-366

#### Other Contributions:

“Diskussion,” in Norbert Frei and Tim Schanetzky, eds., *Unternehmen im Nationalsozialismus: Zur Historisierung einer Forschungskonjunktur* (Göttingen: Wallstein, 2010): 169-70

Guest editor (with Andrew Zimmerman), “Forum: Surveillance in German History,” *German History* 34, no. 2 (May 2016): 293-314

Co-editor of German History in Documents and Images website (Nazi Germany chapter), <https://germanhistorydocs.org/en/nazi-germany-1933-1945?fbclid=IwAR1K0keLdQoLG3Utqe-YP4YtxM0IMUKdlSFGWD0ffpmdLJ6B1VHzuWR23Y>, June 6, 2023 relaunch

“Introduction” (with Pamela Swett) of *Ibid.*

#### Book Reviews:

Nadja Klopprogge, *Intimate Histories: African Americans and Germany Since 1933*, forthcoming in *Holocaust and Genocide Studies*

Richard E. Frankel, *Antisemitism before the Holocaust: Re-Evaluating Antisemitic Exceptionalism in Germany and the United States* (forthcoming, *German Studies Review*)

John F. Mueller, *The Kaiser, Hitler, and the Jewish Department Store: The Reich’s Retailer*, *Central European History* 57, no. 1 (March 2024): 93-94

Katrin Schreiter, *Designing One Nation: The Politics of Economic Culture and Trade in a Divided Germany* *Journal of Modern History* 95, no. 4 (December 2023): 1008-1010

Stephen T. Katz, *The Holocaust and New World Slavery: A Comparative History*, *Antisemitism Studies* 6, no. 1 (Spring 2022): 155-161

Marie Muschalek, Violence and the Colonial State in German Southwest Africa, Criminal Law and Criminal Justice Books (September 2020), <https://clcjbooks.rutgers.edu/books/violence-as-usual-policing-and-the-colonial-state-in-german-southwest-africa/#>

Nicholas O'Shaughnessy, Marketing the Third Reich: Persuasion, Packaging, and Propaganda, *History: The Journal of the History Association* 105, no. 368 (December 2020): 877-879.

Willeke Sandler, Empire in the Heimat: Colonialism and Public Culture in the Third Reich, *American Historical Review* 25, no. 5 (December 2020): 2010-2011.

Philipp Stelzel, History after Hitler: A Transatlantic Enterprise, *Central European History* vol. 53, no. 2 (June 2020): 487-88

Devin O. Pendas, Mark Roseman, and Richard F. Wetzell, eds., Beyond the Racial State: Rethinking Nazi Germany, *Holocaust and Genocide Studies* 33, no. 2 (Fall 2019) 275-77.

Paul Lerner, The Consuming Temple: Jews, Department Stores, and the Consumer Revolution in Germany, 1880-1940, *Enterprise & Society* 20, no. 2 (June 2019): 521-23

James Q. Whitman, Hitler's American Model: The United States and the Making of Nazi Race Law, *American Historical Review* 123, no. 3 (June 2018): 917-18

Christoph Kreuzmüller, Ausverkauf: Die Vernichtung der jüdischen Gewerbetätigkeit in Berlin, 1930–1945, *Holocaust Genocide Studies* 29, no. 1 (Spring 2015): 113-16

Jan Logemann, Trams or Tailfins? Public and Private Prosperity in Postwar West Germany and the United States, *Central European History* 46, no. 4 (December 2013): 938-40

Bernd Söseman in conjunction with Marius Lange, Propaganda: Medien und Öffentlichkeit in der NS-Diktatur, vols. 1 and 2, *Journal of Modern History* 85, no. 3 (September 2013): 718-20

Ruth E. Boaz, In Search of "Aryan Blood." Serology in Interwar and National Socialist Germany, *Canadian Journal of History* 48, no. 1 (Spring 2013): 153-54

Maria Höhn and Martin Klimke, A Breath of Freedom: The Civil Rights Struggle, African American GIs, and Germany, *German Studies Review* 35, no. 1 (February 2012): 216-17

- Jennifer M. Kapczynski, The German Patient: Crisis and Recovery in Postwar Culture, *Central European History* 44, no. 2 (June 2011): 383-85
- Martin Dean, Robbing the Jews: The Confiscation of Jewish Property in the Holocaust, 1933-1945, *Holocaust and Genocide Studies* 25, no. 1 (Spring 2011): 152-54
- Jay Baird, Hitler's War Poets: Literature and Politics in the Third Reich, *European History Quarterly* 40, no. 2 (April 2010): 298-300
- Corey Ross and Karl Christian Führer, eds., Mass Media, Culture, and Society in Twentieth-Century Germany, *Central European History* 41, no. 2 (June 2008): 315-18
- Mark E. Spicka, Selling the Economic Miracle: Economic Reconstruction and Politics in West Germany, 1949-1957, *American Historical Review* 113, no. 2 (April 2008): 601-02
- Gideon Reuveni, Reading Germany: Literature and Consumer Culture in Germany before 1933, *Journal of Social History* 41, no. 1 (September 2007): 190-91
- Jeffrey Herf, The Jewish Enemy: Nazi Propaganda during World War II and the Holocaust, *Holocaust and Genocide Studies* 21, no. 2 (Fall 2007): 303-05
- Brian Currid, A National Acoustics: Music and Mass Publicity in the Weimar and Nazi Germany, *H-German*, posted April 24 2007
- Henry Ashby Turner Jr., General Motors and the Nazis: The Struggle for Control of Opel, Europe's Biggest Carmaker, *Business History Review* 80, no. 1 (Spring 2006): 210-13
- Victoria de Grazia, Irresistible Empire: America's Advance through Twentieth-Century Europe, *German History* 24, no. 2 (April 2006): 308-09
- William Glenn Gray, Germany's Cold War: The Global Campaign to Isolate East Germany, 1949-1969, *Journal of Modern History* 77, no. 3 (September 2005): 855-57
- Peter Hayes, From Cooperation to Complicity: Degussa in the Third Reich, *Holocaust and Genocide Studies* 19, no. 3 (Winter 2005): 528-31
- Lothar Gall, ed., Krupp im 20. Jahrhundert. Die Geschichte des Unternehmens vom Ersten Weltkrieg bis zur Gründung der Stiftung, *H-German*, posted November 23, 2004
- Christopher Kobrak, National Cultures and International Competition: The Experience of Schering AG, 1851-1950, *Business History Review* 77, no. 3 (Autumn 2003): 564-66

Henry Burke Wend, Recovery and Restoration: U.S. Foreign Policy and the Politics of Reconstruction of West Germany's Shipbuilding Industry, 1945-1955, *American Historical Review* 107, no. 4 (October 2002): 1197

Ulrike Winkler, ed., Stiften gehen: NS-Zwangsarbeit und Entschädigungsdebatte, and Matthias Arning, Späte Abrechnung: Über Zwangsarbeiter, Schlußstriche und Berliner Verständigungen, *Holocaust and Genocide Studies* 16, no. 3 (Winter 2002): 440-44

Harold James, The Deutsche Bank and the Nazi Economic War Against the Jews: The Expropriation of Jewish-Owned Property, *German Studies Review* 25, no. 2 (May 2002): 395-97

Dan Diner, Beyond the Conceivable: Studies on Germany, Nazism, and the Holocaust, *German Studies Review* 25, no. 2 (May 2002): 400-01

Gavriel Rosenfeld, Munich and Memory: Architecture, Monuments, and the Legacy of the Third Reich, *German Studies Review* 25, no. 1 (February 2002): 181-82

Freddy Litten, Der Rücktritt Richard Willstätters 1924-25 und seine Hintergründe: Ein Münchener Universitätskandal?, *Angewandte Chemie* 113, no. 6 (March 2001): 117071

Neil Gregor, Daimler-Benz in the Third Reich, *German Studies Review* 22, no. 2 (May 1999): 316-17

Jeffrey Herf, Divided Memory: The Nazi Past in the Two Germanys, *Journal of Holocaust Education* 7, no. 3 (Winter 1998): 141-43

John Boyer, Culture and Political Crisis in Vienna: Christian Socialism in Power, 1897/1918, *società e storia* (1998): 213-15

Armin and Renate Schmid, Lost in a Labyrinth of Red Tape: The Story of an Immigration that Failed, *Journal of Holocaust Education* 6, no. 2 (Autumn 1997): 11820

Enzo Traverso, The Jews and Germany: From the 'Judeo-German Symbiosis' to the Memory of Auschwitz, *H-German*, posted December 15, 1995

Stephen Aschheim, The Nietzsche Legacy in Germany: 1890-1990, *società e storia* (1994): 930-32

#### Newspaper Publications:

“Whoopi Goldberg was Wrong...and Right,” *Los Angeles Times*, February 5, 2022, A11.

Internet publications:

“George Floyd and the End of American Hegemony,” *Process: A Blog for American History*, September 15, 2020,  
[http://www.processhistory.org/wiesengeorgefloyd/?fbclid=IwAR33Mm\\_6sx9oufNMtp19IY-h1AcWAJN\\_eZsRqMLPSGLozaOBxKnt7U0\\_F0](http://www.processhistory.org/wiesengeorgefloyd/?fbclid=IwAR33Mm_6sx9oufNMtp19IY-h1AcWAJN_eZsRqMLPSGLozaOBxKnt7U0_F0)

“Nazis, Jews, and African Americans at Charlottesville,” *Tikkun Magazine*, August 25, 2017

“Nuremberg’s Echoes,” *Jacobin Magazine*, September 15, 2015,  
[https://www.jacobinmag.com/2015/09/nuremberg-laws-eugenics-germany-third-reichnazis-holocaust-migrant-crisis-merkelrecession/?utm\\_campaign=shareaholic&utm\\_medium=facebook&utm\\_source=socialne+twor](https://www.jacobinmag.com/2015/09/nuremberg-laws-eugenics-germany-third-reichnazis-holocaust-migrant-crisis-merkelrecession/?utm_campaign=shareaholic&utm_medium=facebook&utm_source=socialne+twor)

“Decaffeinated Nazis: What do Hitler and Decaffeinated Coffee have to do with each other?” <http://www.berfrois.com/2011/06/s-jonathan-wiesen-decaffeinated-nazis>, June 7, 2011

“About attempts to imbue a violent economy with meaning” (cover interview/article on Rorotoko.com website concerning book *Creating the Nazi Marketplace*),  
<https://www.rorotoko.com/08/20110321-wiesen-jonathan-on-creating-nazimarketplace-commerce-consumption> March 21, 2011

“Mass Consumption Isn’t Just All-American—The Nazis Had It Too,” *History News Network*, <https://historynewsnetwork.org/article/135681>, January 24, 2011

“Industrialists, Workers, and Perceptions of America in West Germany in the 1950s,” *GHI Conference Papers on the Net, No.1: The American Impact on Western Europe: Americanization and Westernization in Transatlantic Perspective*, September 1999 [no longer available on the web]

## GRANTS AND FELLOWSHIPS RECEIVED

Grant to fund SEGSW conference in Tuscaloosa - \$1000 from Alabama Holocaust Commission, 2024

Grant to fund SEGSW conference in Tuscaloosa - \$1500 from Friends of the Alexander von Humboldt Foundation, 2024

Grant to und SEGSW conference in Tuscaloosa - \$1000 from Alabama Holocaust Commission, 2023

Grant to fund SEGSW conference in Tuscaloosa - \$1000 from Friends of the Alexander von Humboldt Foundation, 2023

Grant to Fund student conference for Antisemitism class – CAS Dean’s office and Birmingham Jewish Federation 2022 - \$1000 and \$1500 respectively

Undergraduate Research Assistantship position, SIU, 2011-12

Gerda Henkel Foundation Research Fellowship – 2009-10)

Alexander von Humboldt Foundation Research Fellowship – 2004-05

Undergraduate Research Assistantship position, SIU, 2003-04

Social Science and Humanities Research Council of Canada grant for international conference: “Selling Modernity: Advertising and Public Relations in Modern German History,” McMaster University, 2003

German Academic Exchange, Summer Study Visit Grant, Summer 2000

J. Walter Thompson Research Fellowship, June 2000

ORDA Special Research Fellowship, 1999-2001

John Lax Dissertation Fellowship, Brown University, 1997

Mellon Seminar for History and Literature, Brown University, 1996

"June Proctorship" to fund preparation of the report *German Studies Resources at Brown University*, 1996

Social Science Research Council/Berlin Program for Advanced German and European Studies at the Free University of Berlin, Dissertation Fellow, 1995-96

German Academic Exchange Dissertation Grant, 1994-95

Friedrich Ebert Foundation Dissertation Grant, 1994-95 (Declined)

German Historical Institute Summer Archive Tour and Paleography Course, 1993

German Academic Exchange Summer Stipend for language study at the Goethe Institute in Prien am Chiemsee, Germany, 1992

Brown University Fellowships and Teaching Assistantships, 1991-97

## HONORS AND AWARDS

Michel de Montaigne Prize in the History of Ideas, UAB spring 2022

Hans Rosenberg Article Prize, Central European History Society, 2020

Outstanding Teaching Award, College of Liberal Arts, SIU, 2007

World History Course (101B) recognized by the Center for Education Policy Research as one of the top examples of best practices in a national study of World History, Fall 2006

Co-Winner of 2002 Book Prize, Hagley Museum and Library and the Business History Conference

Dean’s Appreciation Award, College of Liberal Arts, SIU, 2000

Finalist for Friends of the German Historical Institute Dissertation Prize, 1999

Phi Beta Kappa, UC Berkeley, 1990

Benjamin Goor Prize in Jewish Studies, UC Berkeley, 1989, for paper “The Judenräte: Moral and Historical Dilemmas”

## PAPERS AND PRESENTATIONS AT CONFERENCES

Presenter on panel, “105 authors in search of the Holocaust. Writing the Cambridge History of the Holocaust,” forthcoming, German Studies Association Annual Conference, Atlanta, GA Sept 26-29, 2024

Commentator for panel, “Cold War Germany and Transnational Solidarities,” *American Historical Association Annual Conference*, San Francisco, CA January 4-7, 2024

Presenter and discussant, “Race, Racial Science and the State,” Genocide Awareness Week, Arizona State University, Tempe, AZ, April 15-18, 2024.

Convener and participant of Seminar on Global Nazism, German Studies Association Annual Meeting, Montreal, ON, Oct 5-8, 2023

Keynote Lecture, “US Racial Violence in the Modern German Imaginary” for conference “Politicization of Xenophobia in Transatlantic Contexts: Past and Present,” Prague Forum for Romani Studies, Prague, Czech Republic, May 18-19, 2023 (Coorganizer of the conference, with Katerina Capkova.)

Keynote Lecture, “US Racial Violence in the Modern German Imaginary” Southeast German Studies Workshop, University of Alabama at Tuscaloosa, February 23, 2023

“The Great Emancipator and the Great Racist: German Perceptions of Abraham Lincoln in the Third Reich,” *Southern Historical Association Annual Conference*, Baltimore, MD, November 9-12, 2022

“The Yellow Star and the Badge of Ham: The African American Press, Nazi Antisemitism, and Transatlantic Discourses on Racism, 1933 to 1945”, presented at the conference *Nationalsozialismus und Internationale Öffentlichkeit*, Ruhr Universität, Bochum, Germany, January 28-29, 2022.

“Analogies and Teachable Moments in the Classroom: How Much is Too Much?,” *Southeast German Studies Workshop*, Appalachian State University, Boone, NC, March 24-25, 2022

Commentator for panel, “Banking on Emigration: Jews, Nazis, and Other Germans, 1933-1956,” *German Studies Association Annual Conference*, Indianapolis, IN, September 30-October 3, 2021

“But *were* they overrepresented?": Antisemitism and Victim Blaming in Modern Germany," *Southeast German Studies Workshop*, Appalachian State University, Boone, NC, March 18-19, 2021 (via Zoom)

Panel commentator on Jonathan Zatlin's "The Grifter, the Gestapo, and the Jews: Impersonating Nazi Law Enforcement in 1942 Berlin," Boston University, February 4, 2021 (via Zoom)

Commentator for panel, "Fascism Past and Present: Germany and the United States," *German Studies Association Annual Conference*, Virtual Conference, September 29-October 4, 2020

Commentator for Panel "German History in the Age of Trump," *Southern Historical Association Annual Meeting*, Louisville, KY, November 8-10, 2019

Paper Presenter and participant in Seminar, *Beyond the Racial State*. Paper title: "The Nazis and Blackness: Reflections on Race in Nazi Germany," *German Studies Association Annual Conference*, Portland, OR, October 3-6, 2019

"Blacks and Jews as Co-Victims: Legacies of Public Violence in Nazi Germany and the American South," *Memory Studies Association Third Annual Conference*, Complutense University Madrid, June 25-28, 2019

"Damaged Bodies in Germany and America: Reflections on Racial Violence in the 1930s", *Southeast German Studies Workshop*, Emory University, Atlanta, GA, February 14-15, 2019

"Nazi Germany and Lynching: Transatlantic Racism and Public Violence in the 1930s and Today," *Fascism, America, and Human Rights: A Public Symposium*, University of Oklahoma, November 12, 2018

Roundtable Participant, "Closing Plenary: Beyond the Racial State: Rethinking Nazi Germany, *Lessons and Legacies XV: The Holocaust – Global Perspectives and National Narratives*, St. Louis, MO, November 1-4, 2018

Commentator for panel, "Germany from the Outside In: 19th-Century Conceptions of an Inclusive German Culture," *German Studies Association Annual Conference*, Washington, DC, October 1-4, 2015

"A Jew-Free Marketplace: The Ideologies and Economics of Thievery," presented at conference *Dispossession: The Plundering of German Jewry, 1933-1945 and Beyond*, Boston University, Boston, MA, November 9-11, 2014

“‘Two Wrongs Don’t Make a Right’: The Holocaust and Jim Crow in the Postwar African American Press,” presented at conference *Lesson and Legacies XIII* (a biennial international Holocaust conference), Bacon Raton, FL, October 30-November 2, 2014

“Jim Crow and U.S. Racism in the Nazi Imaginary,” presented at *German Studies Association Annual Conference*, Kansas City, MO, September 18-21, 2014

Commentator for panel, “Surveillance and German Studies (4): Policing ‘Internal Enemies,’ from the German Confederation to the Federal Republic,” *German Studies Association Annual Conference*, Kansas City, MO, September 18-21, 2014

“Nazi Germany and Dixie: Two Racial States in a Global Context,” paper pre-circulated for *Midwest German History Workshop*, Indiana University, Bloomington, IN, October 18-20, 2013

“On Dachau and Jim Crow: Holocaust Memory in the Postwar African-American Press,” presented at conference *Before the Holocaust had its Name...Early Confrontations of the Nazi Mass Murder of the Jews*, Vienna Wiesenthal Institute for Holocaust Studies, Austria, November 29-December 1, 2012.

Commentator for panel “Hobbies, Leisure, and Entertainment in the Third Reich,” *German Studies Association Annual Conference*, Milwaukee, WI, October 4-9, 2012

Commentator for panel “Towards a Global Memory of the Nazi Past: Early Stages And Developments,” *German Studies Association Annual Conference*, Oakland, CA, October 7-10, 2010

“Commentary,” presented at conference *Unternehmen im Nationalsozialismus: Zur Historisierung einer Forschungskonjunktur*, University of Jena, Germany, December 10-12, 2009

Commentator for panel “Boom and Bust: Cultural Responses to Rapid Market Changes in Modern German Economies,” *German Studies Association Annual Conference*, Washington, DC, October 8-11, 2009 (comments posted on *H-German*, December 7, 2009)

“In Defense of German Business: The *Industriebüro* and the Shaping of the New Industrialist,” presented at conference *Negotiating the Past: German-American Perspectives on the U.S. War Crimes Trials in Nuremberg, 1946-1949*, Frankfurt an der Oder, Germany, April 23-25, 2009

“Marketing and Consumer Research in Nazi Germany,” presented at conference

*Decoding Modern Consumer Societies: Preliminary Results, Ongoing Research, and Future Agendas*, German Historical Institute, Washington, DC, November 7-8, 2008

“Discovering the Voice of the Shopper: The Society for Consumer Research in Peacetime and Wartime,” presented at *German Studies Association Annual Conference*, San Diego, CA, October 4-7, 2007

“Driving, Shopping, and Smoking: The Society for Consumer Research and the Politics of Pleasure in Nazi Germany,” presented at conference *Pleasure, Power and Everyday Life under National Socialism*, German Historical Institute, Paris, France, September 13-14, 2007

“The Fraternal Organization as Social Think-Tank: The Case of Rotary Clubs in Nazi Germany,” presented at *German Studies Association Annual Conference*, Pittsburgh, PA, September 28-October 1, 2006

“Reconciling ‘High’ and ‘Low’: Reflections on *Kultur*, Commerce, and German History,” paper pre-circulated for *Midwest German History Workshop*, University of Minnesota-Twin Cities, October 21-22, 2005

“Customers, Masses, and ‘Menschen’: Business Reflections on Consumer Society in the Third Reich,” presented at conference *The German Industrial System in the Age of Mass Production and Mass Consumption: An Interdisciplinary Colloquium*, Social Science Research Center, Berlin, Germany, June 12-13, 2005

“Creating the Nazi Marketplace: Public Relations and Consumer Citizenship in the Third Reich,” presented at conference *Citizenship and National Identity in Twentieth-Century Germany*, University of Oxford, UK, September 10-12, 2004

“‘Can A Man Not Change?’ The Nazi Past and the Rotary Club Controversy of 1976,” presented at *German Studies Association Annual Conference*, New Orleans, LA, September 18-21, 2003

“Professional Confession as Autobiography,” paper pre-circulated for *Midwest German History Workshop*, University of Illinois, Urbana-Champaign, November 8-10, 2002  
 “Blaming the Masses: German Businessmen, Cultural Pessimism, and the Meanings of Nazism,” presented at conference *Lesson and Legacies VII* (a biennial international Holocaust conference), Minneapolis, MN, November 1-5, 2002

Commentator for panel “Foundations of the Bundesrepublik: New Perspectives,” *German Studies Association Annual Conference*, San Diego, CA, October 4-6, 2002 (comments posted on *H-German*, November 5, 2002)

“Holocaust Memory and Transatlantic Public Relations in the 1960s,” presented at *American Historical Association Annual Meeting*, San Francisco, CA, January 3-6, 2002

“‘The Consciousness Industry’: Advertising and Mass Psychology in postwar West Germany,” presented at *German Studies Association Annual Conference*, Washington, DC, October 4-7, 2001

“Taking the Case to the People: Public Relations and the Nazi Past in West Germany and the United States,” presented at conference *Coming to Terms with the Past in West Germany: The 1960s*, University of Nebraska-Lincoln, April 19-21, 2001

“Staging the ‘Economic Miracle’: Industrial Exhibits, Consumer Culture, and Cold War Politics in West Germany,” presented at *German Studies Association Annual Conference*, Houston, TX, October 5-8, 2000

“Industrialists and the Holocaust: The Legacy of Corporate Complicity in America and Germany,” presented at conference *The Holocaust: The Reality and Legacy of Genocide* (Fourth Bi-Annual Holocaust Studies Conference), Middle Tennessee State University, Murfreesboro, TN, April 13-15, 2000

“Workers, Industrialists, and Perceptions of American Mass Culture in 1950s West Germany,” presented at conference *Americanization and Westernization in Transatlantic Perspective*, German Historical Institute, Washington, DC, March 25-28, 1999

“Public Relations as a Site of Memory,” presented at workshop *The Work of Memory in Germany*, University of Illinois, Urbana-Champaign, December 4-6, 1998

"Fighting the Totalitarian Enemy: Nazism, Communism, and the Self-Conception of West German Businessmen," presented at *German Studies Association Annual Conference*, Washington, DC, September 25-28, 1997

“The Memory of National Socialism in IG Farben and Bayer,” presented at conference *The German Chemical Industry in the Twentieth Century*, UC Berkeley, March 20-22, 1997

“Transatlantic PR: American Conservatives and the ‘Rescue’ of German Industry,” presented at conference *Postwar Germany in International Relations: New Scholarship*, Yale University, November 23, 1996

“An Embattled Elite? German Industrialists Wrestle with their Past and Present, 1945-1955,” presented at *German Studies Association Annual Conference*, Chicago, IL, September 21-24, 1995

“From Krupp to Schindler: German Industry and the Challenge of Memory,” presented at plenary session of *Millersville University Holocaust Conference*, Millersville, PA, April 24, 1994

## PUBLIC LECTURES

“Taking Action Together: Decoding Propaganda and Hate Speech,” Alabama Holocaust Education Center,” Birmingham, AL May 1, 2024

“International Responses to Nazi Race and Jewish Policy, 1933-1939,” (in conjunction with the Traveling Exhibition *Americans and the Holocaust*), Troy University, AL, March 20, 2023

“Racial Violence in the American South: What the Nazis Thought,” Monday Night Brewing Club, Birmingham AL, Feb. 16, 2023

“From Birmingham to Berlin: Holocaust Memory and anti-Black Racism in postwar America,” Holocaust Education Foundation (HEFNU) Regional Institute: "Post-War Memory and Memorialization of the Holocaust and Implications for the Present," December 5, 2021, via Zoom (originally scheduled at Duke University)

“Holocaust Photo Albums: A Discussion on Yom Ha’Shoa,” Congregation for Humanistic Judaism of Fairfield Country, CT, April 9, 2021

“Auschwitz 1944: Victims and Perpetrators in Two Photo Albums, Birmingham Holocaust Education Center, December 1, 2020

“From Birmingham to Berlin: Racial Terror Lynching and Public Violence in the United States and Nazi Germany,” Stockton University, October 6, 2020

“Studying Nazi Germany in the 21<sup>st</sup> Century: Opportunities and Challenges,” New Horizons, UAB, September 12, 2020

“Jews in the Nazi Grip,” Birmingham Holocaust Education Center, Community Education Series, Session 5: February 11, 2020

“The Holocaust in Slovakia,” Abrams Engel Institute for the Visual Arts/Birmingham Holocaust Education Center, Birmingham, AL, February 5, 2019

“American Lynching in the Nazi Imagination: Blacks, Jews, and Racial Violence in 1930s Germany,” Holocaust Museum and Learning Center, St. Louis, MO, April 13, 2017

“African Americans, Lynching, and the Nazi Racial State,” Rend Lake College, April 12, 2017

“U.S. Racial Violence in the Nazi Imaginary: The Case of Lynching,” Institute of European Studies, UC Berkeley, December 1, 2016

“Jim Crow in the German Imaginary, 1918-1968,” presentation at the Working Group *Der Kreis*, UC Berkeley, November 30, 2016

Jewish Credit Cooperatives in Berlin, 1927-1938 “Racial Prejudice and Holocaust Memory in the Postwar African American Imaginary,” presented the University of Sydney, August 8, 2016

“Perspectives on the Holocaust,” presented at College of Liberal Arts Day, SIU, April 12, 2016

“Advertising in the Third Reich: Corporate Self-Promotion or Nazi Propaganda?” presented at Holocaust Museum and Learning Center, Saint Louis, MO, September 20, 2015

“Studying Nazi Germany in the 21<sup>st</sup> Century: Opportunities and Challenges,” Rend Lake College, April 22, 2015

“Passing into History? Studying Nazi Germany in the 21<sup>st</sup> Century,” presented at Scholarship Weekend, SIU, February 7, 2015

“Passing into History? Studying Nazi Germany in the 21<sup>st</sup> Century,” presented at Scholarship Weekend, SIU, February 7, 2014

“Co-Victims and Competitors: Reflections on Blacks, Jews, and the Holocaust,” Congregation Ner Tamid, Rancho Palos Verdes, CA, June 29, 2013

“Buying and Selling Racism: New Approaches to Consumption in the Third Reich,” German Historical Institute, Washington, D.C., December 14, 2011

“Creating the Nazi Consumer: Marketing and Mass Consumption in the Third Reich,” Center for Research on Contemporary History, University of Potsdam, Germany, January 7, 2010

“Making Sense of the Masses: Business Elites, Consumer Culture, and Transatlantic Perceptions in National Socialist Germany,” Berlin School for Comparative European History at the Free University Berlin, Germany, May 30, 2005

"Mass Persuasion or Consumer Choice? Corporate Public Relations under National Socialism, 1933-1939," Institute of Economic and Social History, University of Göttingen, Germany, December 15, 2004

“War Crimes and Corporate Identities: Remaking the German Industrialist in the Aftermath of Nazism,” University of Southern Denmark, Odense, October 30, 2003; and Center for Business History, Copenhagen Business School, Copenhagen, Denmark, October 31, 2003

“From War Criminal to Corporate Citizen: Remaking the Industrialist in a West German Democracy,” Center for European Studies, Harvard University, May 14, 2002; and in German Historical Institute’s Spring 2002 Lecture Series “Challenges to German Democracy, 1949-2001,” Washington, DC, Feb 28, 2002

“Vergangenheitsbewältigung und Industrie: Der Beitrag der deutschen Unternehmer zum politischen und kulturellen Wiederaufbau,” Free University Berlin, Germany, June 16, 1995